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| Yogesh | Palwal, Haryana | Projects - <https://github.com/yogesh-parjapati?tab=repositories>  +91-9996796993 | [yogeshparjapat634@gmail.com](mailto:yogeshparjapat634@gmail.com) |  <https://www.linkedin.com/in/yogesh-parjapati-1a7261319> / |

Skills

**Data Analysis**: Proficient in Excel, SQL, Tableau, and Python for data analysis and reporting.

**Data Visualization**: Experienced in creating dashboards and visual reports using Tableau.

**Database Management**: Skilled in SQL, database design, and management.

**Programming**: Knowledge of Python for data manipulation and analysis.

Projects

**Bank Transactions Data Analysis Project**

* Analyzed bank transaction data using Python, leading to a [90%] improvement in the accuracy of understanding customer behavior and transaction patterns.
* Utilized tools like Pandas, NumPy, and Matplotlib to identify more transaction abnormalities and anomalies.
* Developed a customer segmentation and churn analysis model, suggesting a potential [98%] improvement in customer retention rates.

**Amazon Data Analysis Project**

* Analyzed Amazon transaction data using SQL, identifying key trends in sales, customer behavior, and product performance.
* Performed advanced SQL queries to uncover insights such as top-selling products and seasonal demand patterns, resulting in [88%] more accurate forecasting.
* Developed a dashboard with key performance indicators (KPIs) for decision-making, which helped improve operational efficiency by [98%].

**Pizza Data Analysis Project (Tableau)**

* Analyzed pizza sales and customer trends using Tableau, identifying key patterns and sales trends.
* Created interactive dashboards and visualizations, leading to a improvement in sales forecasting accuracy.
* Leveraged data insights to optimize sales strategies based on pizza flavors and time frames, contributing to a increase in operational efficiency.

**About Me (Professional Summary)**

"I am a recent graduate with a strong foundation in data analysis, having successfully completed a comprehensive data analysis course. During the course, I gained hands-on experience with tools like Python, SQL, Tableau, and Excel, and developed skills in data cleaning, visualization, and statistical analysis. I am passionate about solving real-world problems through data-driven insights and am eager to apply my skills to contribute effectively to any data-driven role. My ability to quickly adapt, learn, and work with teams makes me excited to take on new challenges and grow in the field of data analysis."

Education

- Bachelor of b.com | MDU University, Palwal | 2024

- Relevant Courses: Data Analysis, Python Programming, Statistics.

- Certifications: Certified data Analyst by Eagletfly solution institute.